2 - IN -1 Brochure

Flip over for the Essentials collection

nt



# Outdoor Inspiration

Welcome to the Outdoor Brochure, an impressive collection of display solutions - perfectly suited to both indoor and outdoor events. Whether you're looking to promote a sporting event, country show, trade fair or retail display, you'll find all you need to ensure a successful outdoor season! With a broad selection of simple to use products including large format banners, pavement signs, portable flags, sign holders and much more. Extremely robust and weatherproof, these stylish display systems are sure to tick all the boxes and create high-impact promotions for your business!

# Contents

| Flags               | З  |
|---------------------|----|
| Banners             | 12 |
| Sign Boards         | 20 |
| Pedestrian Guidance | 24 |
| Counters and Tents  | 26 |
| Beaufort Scale      | 29 |
| Index               | 30 |
|                     |    |

Product diagrams show overall hardware size

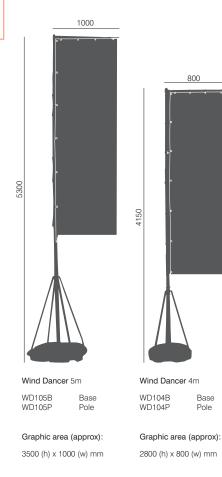


Flags

There's no better way to get your message across and attract people into your space, than with outdoor flags. Stylish in design, these robust solutions are perfect for year-round promotions. Suitable for use in supermarkets, forecourts, music festivals, shopping centres and much more...

# Wind Dancer

Did you know? The Wind Dancer is one of the biggest flags available – giving you up to 5M of great exposure! Portable and lightweight with eyelet fixings for graphics (Beaufort Scale 4)





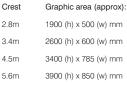
#### Top tip!

Popular and flexible flag option with a wide choice of bases. Available in four different shapes – Feather, Crest, Edge and Quill.

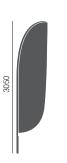
## Zoom Lite - Crest

4060

Perfectly placed outside fuel stations (Beaufort Scale 4)







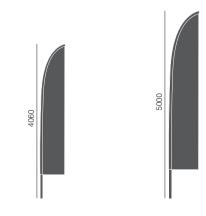


Please note, the sizes displayed velate to the overall Flap size, including pole.

3050

# Zoom Lite - Feather

Ideal for promotions in shopping centres (Beaufort Scale 4)





 Feather
 Graphic area (approx):

 2.8m
 2000 (h) x 550 (w) mm

 3.4m
 2600 (h) x 600 (w) mm

 4.5m
 3400 (h) x 796 (w) mm

 5.6m
 3900 (h) x 850 (w) mm



| Bener | M<br>A-JAN<br>MUL bri                        |  | Did you know?<br>Flags are an impressive<br>eye-catching way of pror<br>your message or produc | moting                     | Zoom Lite - Qu                               |                                      |
|-------|--|--|--|----------------------------|--|--------------------------------------|
|       | <b>Quill</b><br>2.8m<br>3.4m<br>4.5m<br>5.6m | <b>Graphic area (approx)</b> :<br>1530 (h) × 680 (w) mm<br>2058 (h) × 990 (w) mm<br>2900 (h) × 1200 (w) mm<br>3600 (h) × 1204 (w) mm | 2000   | 2620                       | Stylish design, suitat<br>(Beaufort Scale 4) | 000 Performance outside health clubs |
|       |  |  | Tuvn overleaf to<br>covvesponding po<br>for each Flap.   | order the<br>des and bases | Zoom Lite - Ec<br>Make your message          | dge<br>e stand out from the crowd    |

|         | Egde | Graphic area (approx): |
|---------|------|------------------------|
| UF-ZME2 | 1.3m | 1300 (h) x 785 (w) mm  |
| UF-ZME3 | 2.3m | 2300 (h) x 785 (w) mm  |
| UF-ZME4 | 3.3m | 3300 (h) x 785 (w) mm  |
| UF-ZME5 | 4.3m | 4300 (h) x 785 (w) mm  |

2000

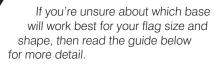
SUPA-JAM 31st- 2nd JUNE



4000



# Zoom Lite Bases, explained:



#### 1. Large Cross Base

Suitable for use on even, hard surfaces with 2.8m,3.4m, 4.5m and 5.6m flags.

#### 2. Square Base

Suitable for use on even surfaces with 2.8m, 3.4m, 4.5m and 5.6m flags.

#### 3. Weighting Ring

Capacity approx. 6 litres. Promotes stability when using Small Cross Base, Large Cross Base and Square Base.

#### 4. Ground Spike

1.

Suitable for use on medium soft around. including grass. Use with 2.8m, 3.4m, 4.5m and 5.6m flags.

# 5. Drive-on- Car Foot

Simply weigh your flag down using your very own vehicle.

#### 6. Concrete Base

Suitable for use with 2.8m and 3.4m flags (weight: 22kg)

#### 7. Small Cross Base

Suitable for use on even, hard surfaces with 2.8m and 3.4m flags.

#### 8. Plastic Ground Stake

2.

Suitable for use on soft ground, including sand. Use with 2.8m, 3.4m, 4.5m and 5.6m flags.

#### 9. Outdoor Water Base Capacity 26 litres, suitable for use with 2.8m

and 3.4m flags.

#### 10. Wall Mounting Base

Perfect for securing your flag to a wall surface. Suitable for use with 2.8m and 3.4m flags.

# 11. Outdoor Water

Base with Feet Capacity 21 litres, can be pegged down. Suitable for use with 2.8m, 3.4m, 4.5m and 5.6m flags.

3

# Zoom Lite base options

Choose from the wide selection of bases suitable for use with the Zoom Lite range.

#### Pole Length for Quill, Feather, Crest

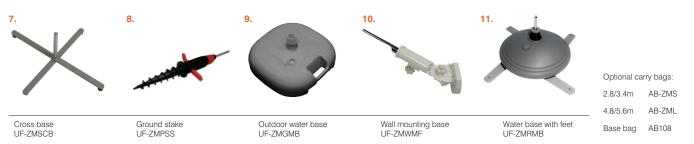
5.

| 2.8m    | 3.4m    | 4.5m    | 5.6m    |
|---------|---------|---------|---------|
| UF-ZM28 | UF-ZM34 | UF-ZM45 | UF-ZM56 |

6.



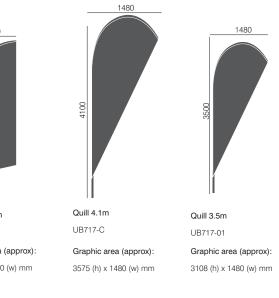
4.





# Zoom Feather & Quill

Lightweight and portable range with glass fibre pole (Beaufort Scale 4)











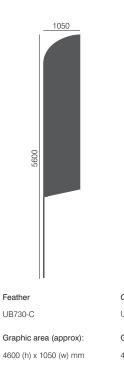




Base foot (includes bag) UB718-C Recommend use of weighting ring with this base. Weighting ring UB719-C (Sold separately - includes bag) Ground spike UB720-C Drive-on car foot UB721-C (Bag not included) Concrete case UF-ZMCEM Concrete base not suitable for larger Feather shape. Female fitting UF-ZM003 (Optional extra) Required for use with concrete base.

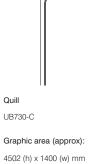






Feather

UB730-C



5800

1350



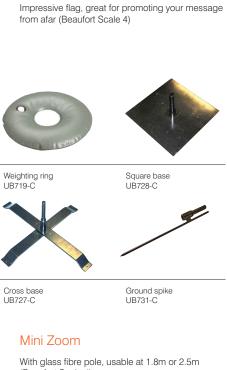




Graphic area (approx): 1800 (h) x 842 (w) mm

Ground spike

UB726-GS



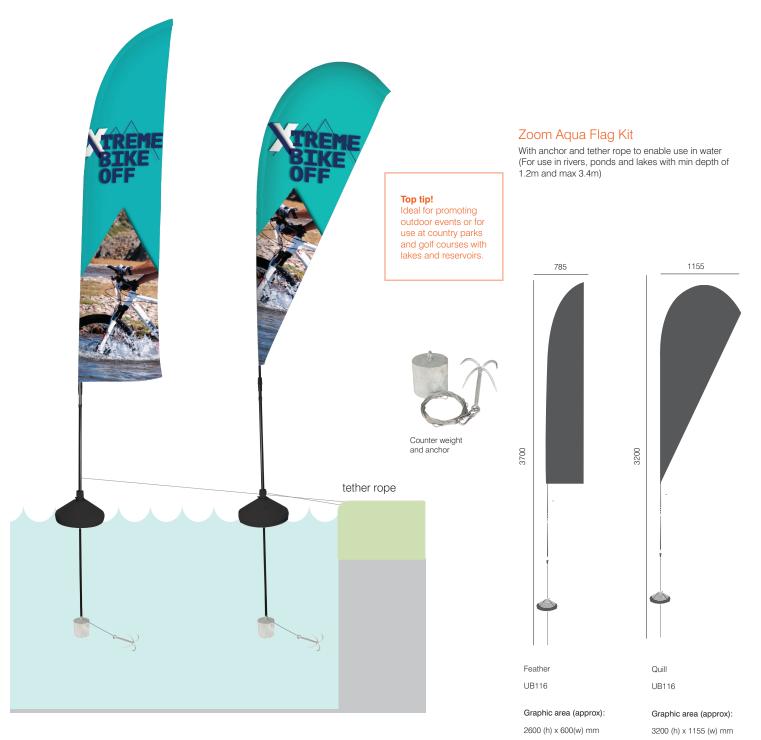
Zoom Grande

(Beaufort Scale 4)

Top tip! Ideal for use in areas where height may be restricted.



Square base UB726-B

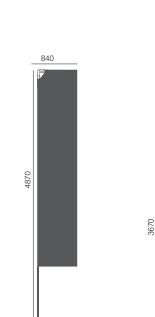




LUNE-27

Formulate Storm base options Choose the best base option for your

needs. Weighting ring recommended for use with large cross and square bases.



Top tip!

The Formulate Storm range is ideal for promoting outdoor sporting events!

Storm 90 4.8m UB732 -C Graphic area (approx): 3600 (h) x 840 (w) mm

Storm 90 3.6m UB732 -C Graphic area (approx): 2400 (h) x 840 (w) mm



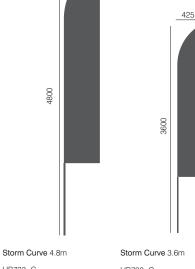
4800

840

Formulate Storm

(Beaufort Scale 4)

Strong and durable aluminium tube flag poles



UB733 -C Graphic area (approx): 2400 (h) x 425 (w) mm



Large cross base\* UF-ZMLCB

Square base UF-ZMLSQ

Weighting ring UB719-C

Ground spike\* UF-ZMGS

Drive-on car foot UF-ZMCFS

UB733 -C

Graphic area (approx):

3600 (h) x 425 (w) mm

Concrete base UF-ZMCEM

## Did you know?

The Double Sided Mistral can also be used on central reservations, allowing you to capture two-way traffic.

## **Mistral**

Made using weatherproof aluminium castings and GRP tubes (Beaufort Scale 7)

# **Rotating Mistral**

Mount to posts or walls with extended arm, allowing the graphic to rotate in the wind (Beaufort Scale 7)

## **Double Sided Mistral**

Designed to mount graphics onto lamp posts using both sides to display messages (Beaufort Scale 7)

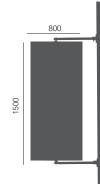


Mistral UB725 Graphic area (approx): 2000 (h) x 800 (w) mm





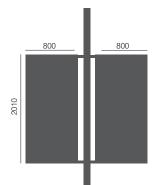
Rotating Mistral UB725-R Graphic area (approx): 1500 (h) x 800 (w) mm





Double Sided Mistral

UB725-D Graphic area (approx): 2000 (h) x 800 (w) mm



# Shimmer

Outdoor/indoor flag pole with hollow base for sand or water weighting





Eco

Shimmer WD102

Graphic area (approx):

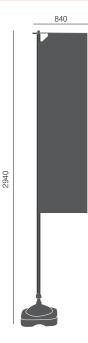
1800 (h) x 550 (w) mm



Economy flag pole with easy plastic push-fit assembly







Eco WD101B WD101

Graphic area (approx):

1800 (h) x 550 (w) mm

# **Caring for your flags:**

To ensure maximum return on investment, it is essential to care for your flag in the right way. By following our step-by-step guide, you can be sure to maximise its use and extend the life of your flag.

- 1 / Consider where you position your flag as air pollution will cause the white areas to become grey and UV can, over time, cause deterioration and fading to the fabric.
- 2 / Life expectancy is entirely dependant on the climatic conditions and hours of flying. Realistic maximum lifespan of a flag used regularly is approx. six months. If any edges of the flag become frayed then trim, reinforce and re-hem to extend its life.
- **3** / Dismantle your flag during adverse weather conditions, including strong winds over Beaufort Scale 6 (see page 29 for more information). Heavy rain combined with high winds can increase the weight of the flag and put extra strain onto the pole.
- 4 / Flags can be washed in a regular washing machine on a 40° wash with everyday detergents. Always allow your flag to completely dry out before storing.
- **5** / Ensure that your flag doesn't catch or snag on its pole or any other surrounding objects. Do not place poles too close together.

# Banners

Behold the unbeatable banner – your trusted display solution! Practically suited to most environments, including in-store promotions, conferences and advertising, the banner is available in a variety of options, each one designed to accommodate your business needs. Lightweight and stylish in design, choose from a selection of roller, rigid, tension or assette housing.



2025 (h) X 850 (w) mm



# "Gives you a portable display – outdoor or indoor!"

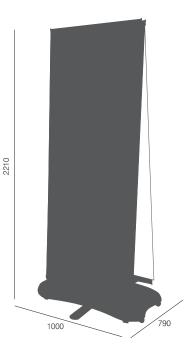
# Hurricane

Single or double-sided tension banner, weather resistant (Beaufort Scale 4)

With spring loaded poles for extra und resistance

## Top tip!

If you're looking for the perfect banner for outdoor retail displays and event promotions, then the stylish and durable Hurricane banner is for you!



Hurricane

UB700

Graphic area (approx): 1950 (h) x 800 (w) mm



#### Did you know?

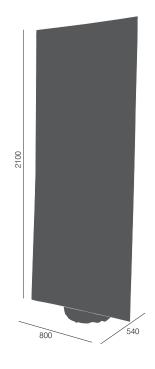
This banner is super versatile as it allows you to accommodate different graphic sizes to suit your needs!

# Blizzard

Tension banner with adjustable telescopic pole and hollow plastic base for water or sand weighting (Beaufort Scale 4)

# "Durable outdoor banner stand"

Get your message across with 2M of preat exposure!



Blizzard 800mm (w) UB701-C Graphic area (approx): 2000 (h) x 800 (w) mm



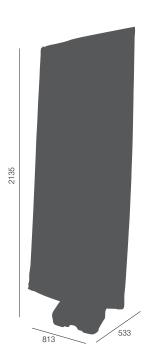
Top tip! Perfect display solution, available double-sided for reaching two-way traffic!

# Storm Hydro 2

Single or double-sided weather-resistant banner (Beaufort Scale 3)

# "Durable double-sided outdoor banner stand"

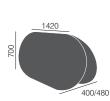
Can be weighted down using water or sand



Storm Hydro 2 800mm (w) UB209 Graphic area (approx): 1800 (h) × 800 (w) mm

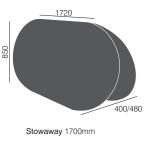


"the 5 second banner"



Stowaway 1400 mm UB736-03

Graphic area (approx): 650 (h) x 1354 (w) mm



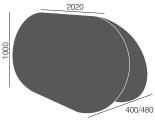
Stowaway

with carry bag and ground pegs

UB736-02

Graphic area (approx):

820 (h) x 1650 (w) mm



Stowaway 2000mm UB736-01

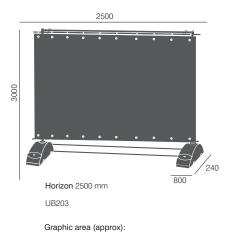
Extremely portable and lightweight in design, supplied

Graphic area (approx):

990 (h) x 1962.5 (w) mm

## Horizon

Single or double-sided banner system with hollow feet for sand or water weighting (Beaufort Scale 3)

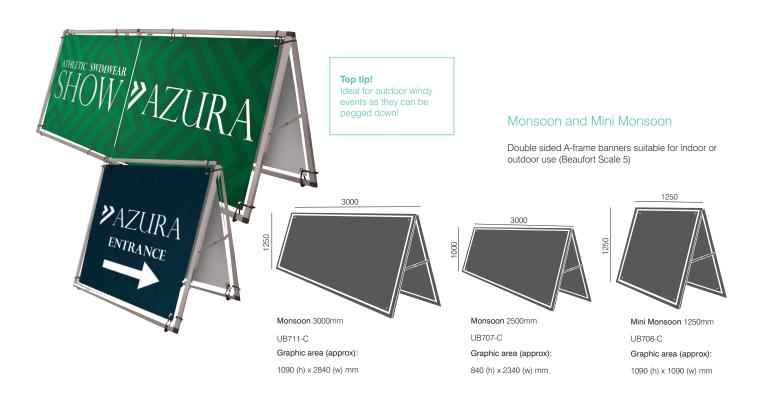


2000 (h) x 2500 (w) mm

Did you know?

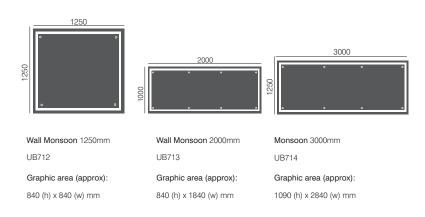
The Horizon banner is one of the widest available – ideal for large outdoor events, such as air and motor shows.





## Wall Monsoon

Wall mounted banner, perfectly suitable for roadside or field advertising





# Sign Boards

Not just a sign board, but also an essential item to boost your marketing campaign! With swing signs, A-signs, rigid signs and much more, you'll find all you need to help your business. Allowing for quick graphic changes, these systems are ideal for when you need to vary your message regularly.

#### Top tip!



# Liquid chalk Pens

Pack of 4 coloured liquid chalk pens, approx. 4mm tip

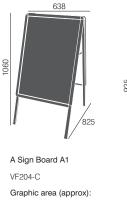


Liquid chalk Pens VF201-P

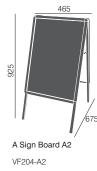
# A-Sign Board

HAND STAND CHALLENGE

Double-sided snap frame available in A1 and A2 sizes



831 (h) x 584 (w) mm



N A PRICE AND ENTER THE

IAND STAND

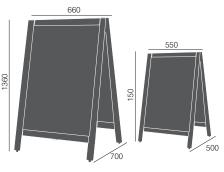
HALLENGE

Graphic area (approx): 594 (h) x 420 (w) mm



# Liquid Chalk Board

Ideal pavement sign and menu board, perfectly placed in retail and catering environments



Woodern A Board - Large VF201-01 Graphic area (approx): 1000 (h) x 570 (w) mm



Graphic area (approx): 670 (h) x 470 (w) mm





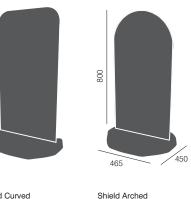
## Did you know?

You can print your message onto the pre-stamped aluminum sheet using self-adhesive transfers or UV flat bed print.

#### Shielc

800

Rigid sign board with hard recycled rubber base and securing bolts



UB108B

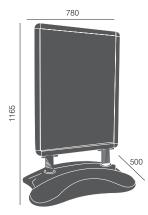
base only

| Shield Curved          | Shield A        |
|------------------------|-----------------|
| UB108                  | UB109<br>Arched |
| Graphic area (approx): |                 |

800 (h) x 410 (w) x 1.2 (d) mm

## Whirlwind

Heavy-duty swing sign, ideal for pavement advertising



Whirlwind A1 UB207

Graphic area (approx):

820 (h) x 575 (w) mm



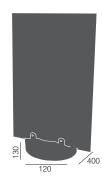


#### Top tip!

Easy to use costeffective and durable sign boards are ideal for use in car parks, shopping centres and outside shops.

# Rok

Supports rigid graphic panels in a variety of substrates



# Rok

UB104

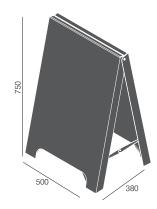
 Graphic area (approx):

 Foamcore
 900 (h) x 600 (w) mm

 MDF
 1200 (h) x 800 (w) mm

# Sign Board Lite

Large graphic area ideal for self adhesive or cut vinyl graphics



Sign Board Lite VF205

Graphic area (approx): 693 (h) x 486 (w) mm

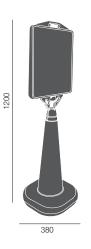




**Top tip!** Ideal for use on smooth surfaces, such as car roof promotions.

# Trojan

Freestanding, portable and linkable information unit



Trojan Linking chain SP-TRO SP-TRO-LC

Graphic area (approx):

380 (h) x 330 (w) mm

# Limpit

Promoter unit with suction cup system, holds material up to 10mm thick



Limpit

SP-LIM

Graphic area (approx):

Variable

# **Pedestrian** Guidance

Graphic area (approx):

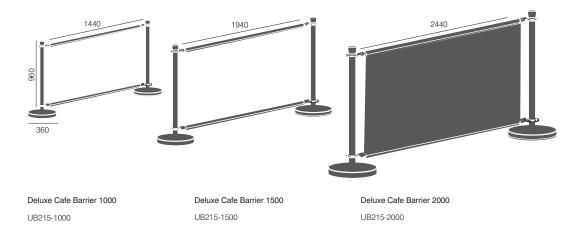
775 (h) x 850 (w) mm

Stylish yet functional, what you see is what you get - a proactive solution which defines areas outside restaurants, bars and clubs whilst also promoting your message! Designed to help with queue control, these versatile barriers come as a standalone or can be expanded to suit your needs!



Stylish and stainless steel heavyweight barrier, sold as





Graphic area (approx):

775 (h) x 1350 (w) mm

Graphic area (approx):

775 (h) x 1850 (w) mm

Code Items UB215P Post Base UB215B

# "Use it almost anywhere"





Code

UB214P

UB214B

UB214-SC

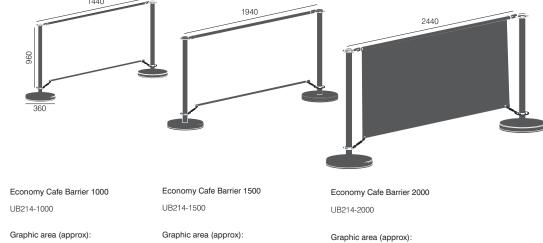
Items

Post

Base

Spring

Clips



675 (h) x 850 (w) mm

675 (h) x 1350 (w) mm

675 (h) x 1850 (w) mm

# Counters and Tents

If you're looking to promote your message in an outdoor environment then a tent kit may be just the ticket! Ideal for outdoor events, no matter the weather, they can be customized to meet your requirements. Complete the look with a stylish and practical counter (see page 28 for details) – perfect for welcoming clients into your space.

Available in a choice of 4 colours - Red, White, Black or Blue



2950

Zoom Tent Frame ZT33-XAF Graphic area (approx): 2100 (h) x 2790 (w) mm



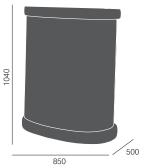


# Top tip!

Ideal for indoor or outdoor use as a ticket booth or welcome counter.

#### **Optional Carry Bags**

Base Bag AB187 Pole Bag AB187A



Tornado base PK410

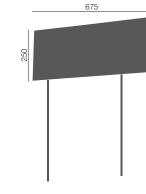
Graphic area (approx):

872 (h) x 950 (w) mm

PVC Wrap: 900 (h) x 2070 (w) mm



Able to endure all types of weather, with hollow base for water or sand weighting



Tornado header

PK410

Graphic area (approx): 250 (h) x 675 (w) mm

# **Beaufort Scale**

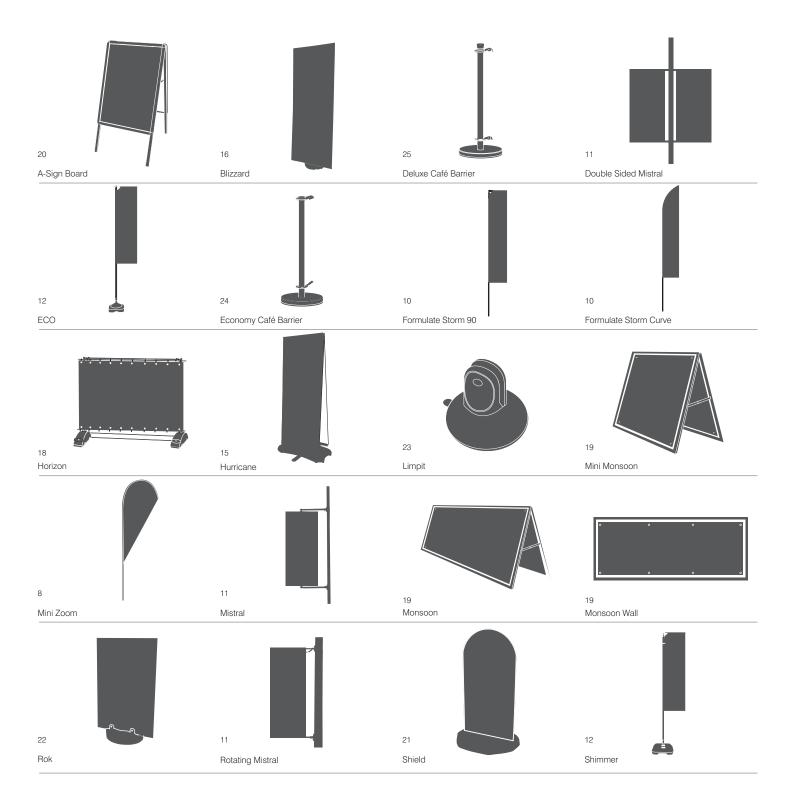
A wide variety of the Outdoor products have been tested to ascertain suitability during various weather conditions in the UK. The products themselves have been measured against variant wind speeds and categorised according to the Beaufort Scale - the imperial measure that relates wind speed to observed conditions on land and at sea.

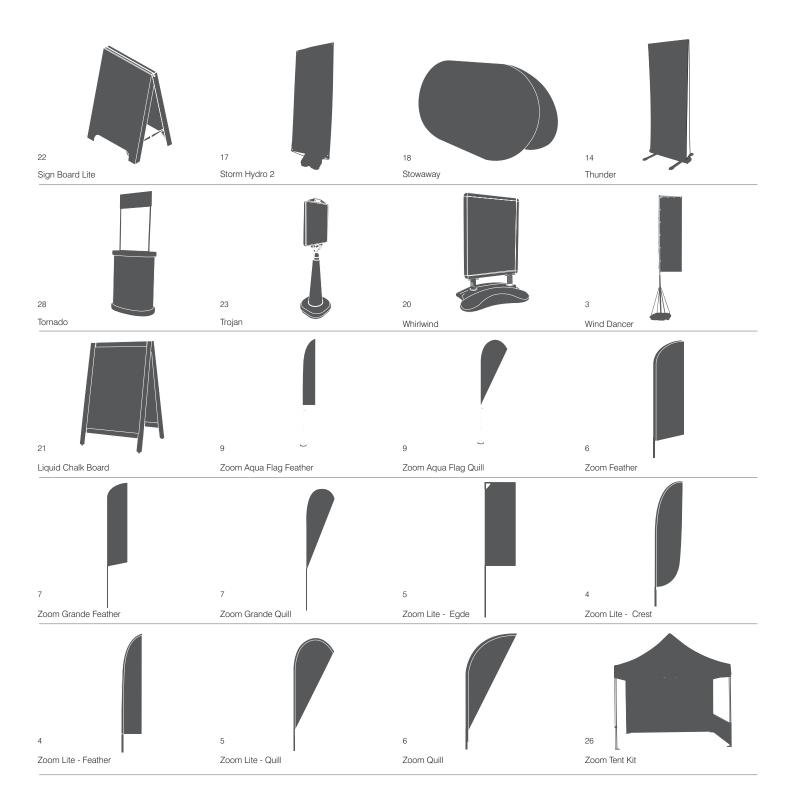
Within most individual product descriptions you should find a Beaufort Scale reference. The measurements listed mean that you may use the product during wind speeds up to the maximum mph/knots specified.

Below you will find the Beaufort Scale table, displaying wind measurements and descriptions. It is advisable that you check the weather forecast regularly to determine if your product is suitable for outdoor use.

Please note that the measurements are 'mean speeds', meaning that they have been recorded as average figures over a 10-minute period and do not take into account sudden gusts of wind. Also, the measurements are taken 10m above ground, not at surface level. The following table should be used as a guide only and ultimately it is your responsibility to look after your display equipment.

| Beaufort          | Knots          | МРН       | Surroundings   |
|-------------------|----------------|-----------|--|
| 0 Calm            | Less<br>than 1 |           | Calm, smoke rises vertically   |
| 1 Light Air       | 1-3            | 1.2-3.0   | Smoke drift indicates wind direction, still wind vanes               |
| 2 Light Breeze    | 4-6            | 3.7-7.5   | Wind felt on face, leaves rustle, vanes begin to move                |
| 3 Gentle Breeze   | 7-10           | 8.0-12.5  | Leaves and small twigs<br>constantly moving, light flags<br>extended |
| 4 Moderate Breeze | 11-16          | 13.0-18.6 | Dust, leaves, and loose paper<br>lifted, small tree branches move    |
| 5 Fresh Breeze    | 17-21          | 19.3-25.0 | Small trees in leaf begin to sway                                    |
| 6 Strong Breeze   | 22-27          | 25.5-31.0 | Larger tree branches moving, whistling in wires                      |
| 7 Near Gale       | 28-33          | 32.0-38.0 | Whole trees moving, resistance felt walking against wind             |





# **OUTDOOR** Portable outdoor display solutions

# Guarantee

All products are covered by a Manufacturers' Guarantee against component failure and defects. Our premium banner range is covered by a lifetime guarantee, the rest of our range is covered by a five year guarantee, with the exception of our, illuminated, 'Basics' and Outdoor products, which are covered by a one year guarantee.

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions state height first and both dimensions and weights quoted are approximate.

We accept no responsibility for variance. E&OE.

# 2 - IN -1 Brochure

Flip over for the Essentials collection